

Corona-tiden som kickstart af din fodboldklub

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Sports Marketing Network
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#MoreThanAClub projekt



Buckley FC – sammenlægger junior og senior sektionerne

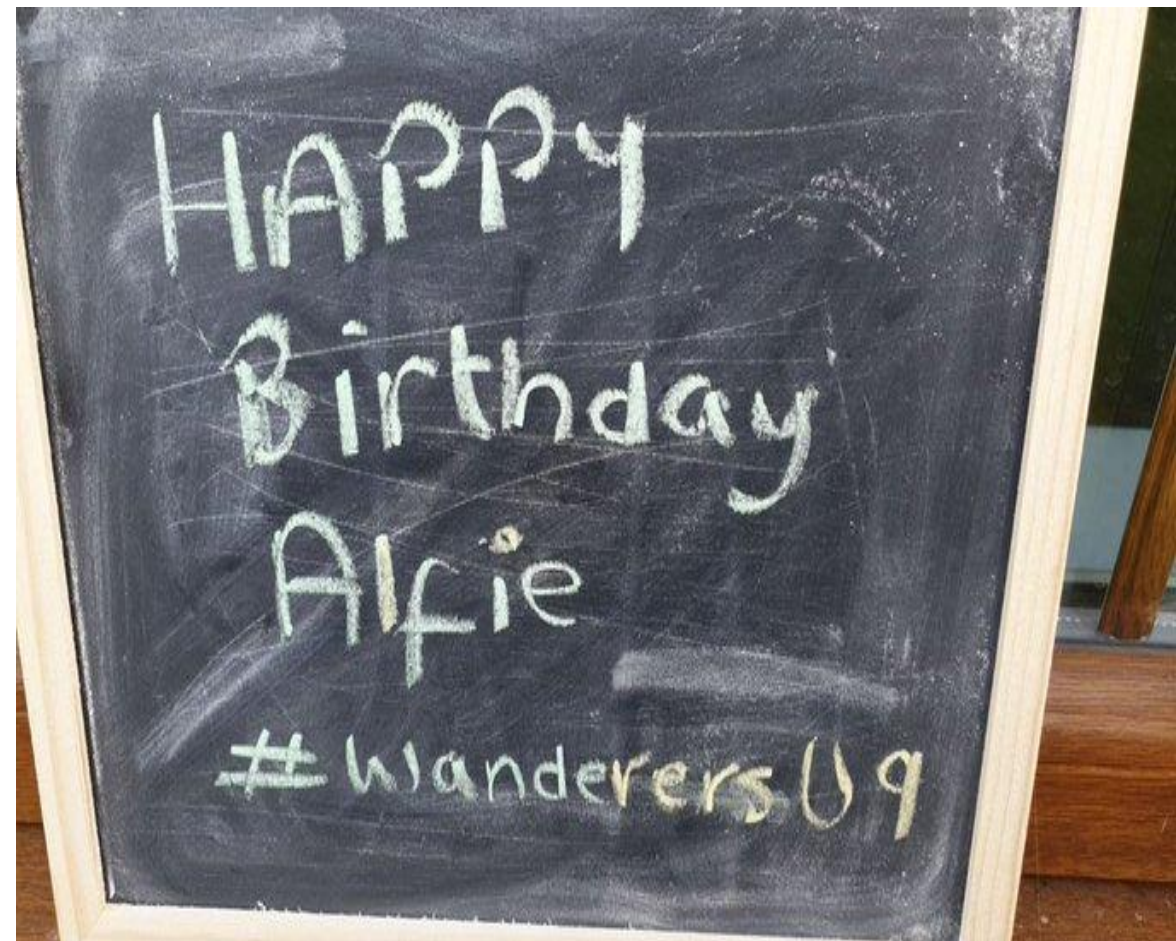
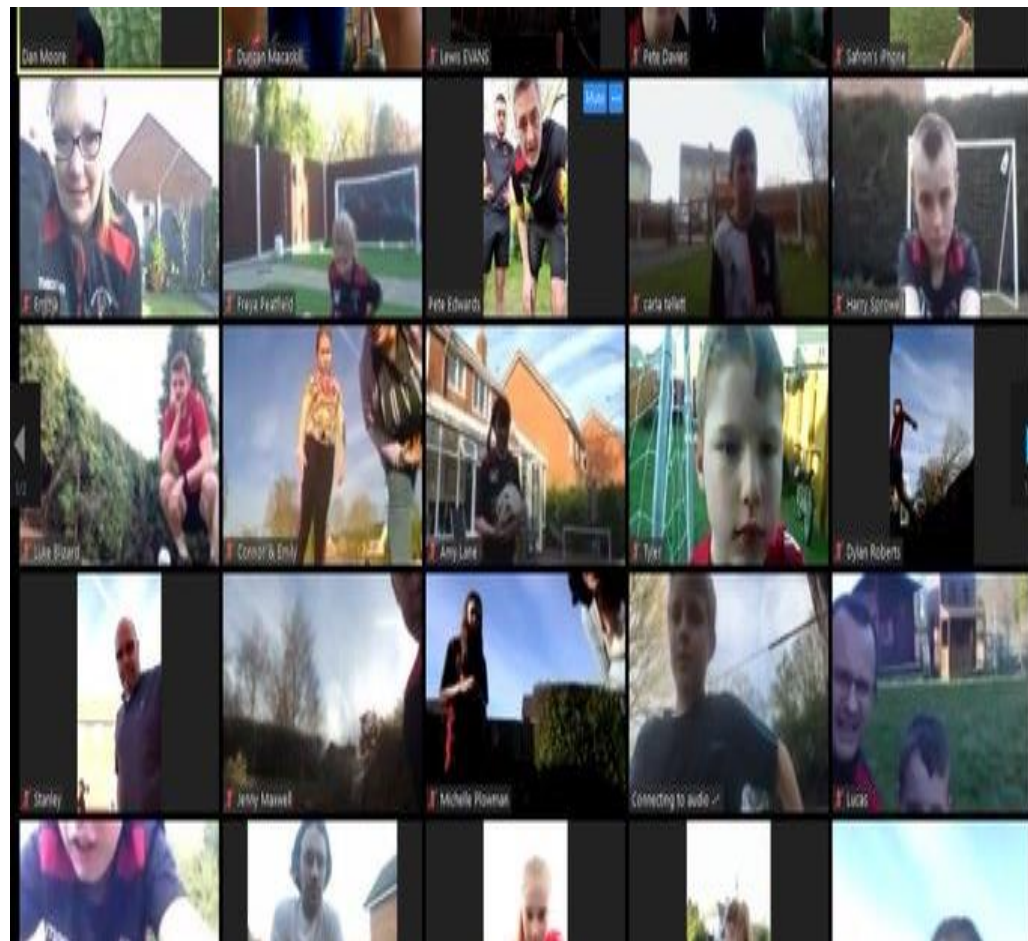
- ✓ Forbedrer deres interne kommunikation
- ✓ Introducerer forældrerepresentanter
- ✓ Fra mange hold til en samlet klub



Får større profil i lokalsamfundet



Zoom træning



Ammanford AFC – fra ‘sig selv nok’...til #MereEndEnKlub

- ✓ Indtil august 2019 en ‘almindelig’ fodboldklub med hold i alle aldre.
- ✓ Flytter til ny facilitet inklusive en lille tribune ved førsteholdsbanen – tilskuere til førsteholdets kampe 50
- ✓ August 2019 – førsteholdsspiller tager sit eget liv – ingen var klar over at han havde mentale problemer
- ✓ Sammen med familien klubben grundlægger de Jac Lewis Foundation til at hjælpe unge mænd med mentale problemer





BACKGROUND

Too many young people are losing their lives through suicide. There is a gap in services in Wales that offer preventative wellbeing services or immediate support to those that are struggling. There is a long waiting list for mental health support from the NHS and many people find themselves never receiving the help they so desperately need.

There is a negative stigma associated with mental health which many find difficult to discuss with family and friends, especially males.

THE PROJECT

Ammanford Town has a very enthusiastic sporting community has been hit hard by the death of Jac Lewis. Jac was very popular within the sporting community and the loss of him has impacted the community greatly.

It is through this great loss that the Ammanford sporting community has come together to collectively form the Jac Lewis Foundation with a passion to provide a professional lifeline within the Ammanford Community to anyone in need of support.

The project will provide:



A TELEPHONE SUPPORT SERVICE



ONE TO ONE COUNSELLING SERVICES



WELL-BEING WORKSHOPS AND TRAINING COURSES



MENTOR TRAINING FOR MEMBERS OF THE COMMUNITY



SUPERVISION FOR TRAINED MENTORS

Masser af indsamlinger for lokale organisationer



JustGiving™



The Jac Lewis Mental Health Wellbeing Centre




24 siders hjemme undervisning med eksempler fra Ammanford AFC



This is the league table for Ammanford AFC in the *JD Cymru South*



	Played	Won	Drawn	Lost	GF	GA	GD	Pts
 Ammanford AFC	25				44	47	-3	37

OH DEAR!!! It appears the Won/Drawn/Lost columns failed to print.

Can you help the Cymru South finish their league table?



128 'hold' deltager i deres FIFA efootball turnering



**WELSH LEAGUE FOOTBALL FIFA20
QUARTER FINAL DRAW**

MATCH 1
HOLYHEAD HOTSPUR (MATTHEW LEWIS) vs SWANSEA UNIVERSITY (JORDAN HUGHES)

MATCH 2
TREBANOG FC (SAM L'HOMME) vs DREFACH (JO THOMAS)

MATCH 3
AMMANFORD DEVELOPMENT TEAM (OLLIE THOMAS) vs PONTARDAWE TOWN AFC (GARETH GOVIER)

MATCH 4
AFAN UNITED (SAM NOLAN) vs CWMAMMAN UNITED (ROSS MORGAN)

Player	Rating	Position	Team	Match
Matthew Lewis	87	CAM	Holyhead Hotspur	1
Jordan Hughes	76	RB	Swansea University	1
Sam L'Homme	10	GK	Trebanog FC	2
Jo Thomas	9	ST	Drefach	2
Ollie Thomas	1	GK	Ammanford Development Team	3
Gareth Govier	93	RB	Pontardawe Town AFC	3
Sam Nolan	91	CM	Afan United	4
Ross Morgan	94	CM	Cwmamman United	4



Og tilskuerne flokker til...

Ammanford fall short against top division Caernarfon with 1,203 in attendance

JAN 27, 2020 by RHODRI JONES in MATCH REPORTS

The Town of Ammanford came out in force to support their local team boosted by a good away following from the Cofi army of Caernarfon Town FC.

The attendance at the Recreation Ground was in excess of 1200, a fabulous turnout for this Round 4 game in the JD Welsh Cup.

There was a buzz of excitement around the ground as the cameras of S4C Sgorio team were covering the game live on TV.

It was an historic day for Ammanford AFC club , as this was a first in the Town's history that a live broadcast was being transmitted.



Inspiration virker – cricket oppe på bjerget i Skotland og hundegåtur for 32.000 i Nordengland



Imellemtiden i Wales...

**LLANDRINDOD WELLS
UNDER 7'S FOOTBALL TEAM**

**PEN-Y-FAN
FOOTBALL
CHALLENGE**

LLANDRINDOD WELLS UNDER 7'S WILL BE
WALKING UP PEN-Y-FAN ON THE **5TH MAY 2019**
AND WILL ATTEMPT A GAME OF FOOTBALL ON
THE SUMMIT!
HELP US RAISE MONEY FOR SOME GREAT CAUSES:

**BRECON MOUNTAIN RESCUE,
MIND and UNDER 7'S FOOTBALL TEAM**

**FOR MORE DETAILS OR TO DONATE CHECK OUT
OUR JUST GIVING PAGE <INSERT DETAILS>**



Llandrindod Wells AFC - fodbold på toppen af bjerget



Llandrindod Wells AFC



Hundegåtur leder
til partnerskab
med UKs største
supermarked

TESCO
Extra



Sponsorer hundegåtur, fælles sukkersyge dag og indsamling af sportsudstyr til Afrika





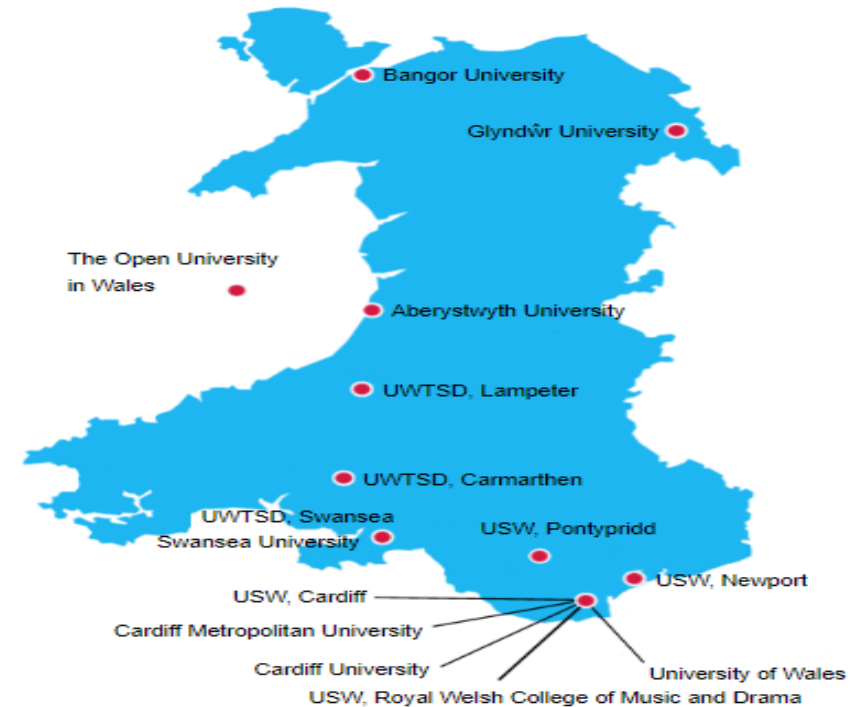
UNIVERSITIES WALES and



- ✓ Der er 121.000 univesitetsstudenter i Wales
- ✓ De vil gerne have erfaring fra den 'virkelige' verden under deres studier
- ✓ Enkelte klubber og universiteter har samarbejdet
- ✓ Nu starter vi et national projekt

avourites here on the favourites bar. [Manage favourites now](#)

Spanning the length of the country, our universities offer a diverse range of locations and learning experiences – from world-class cities to breathtaking seaside locations.

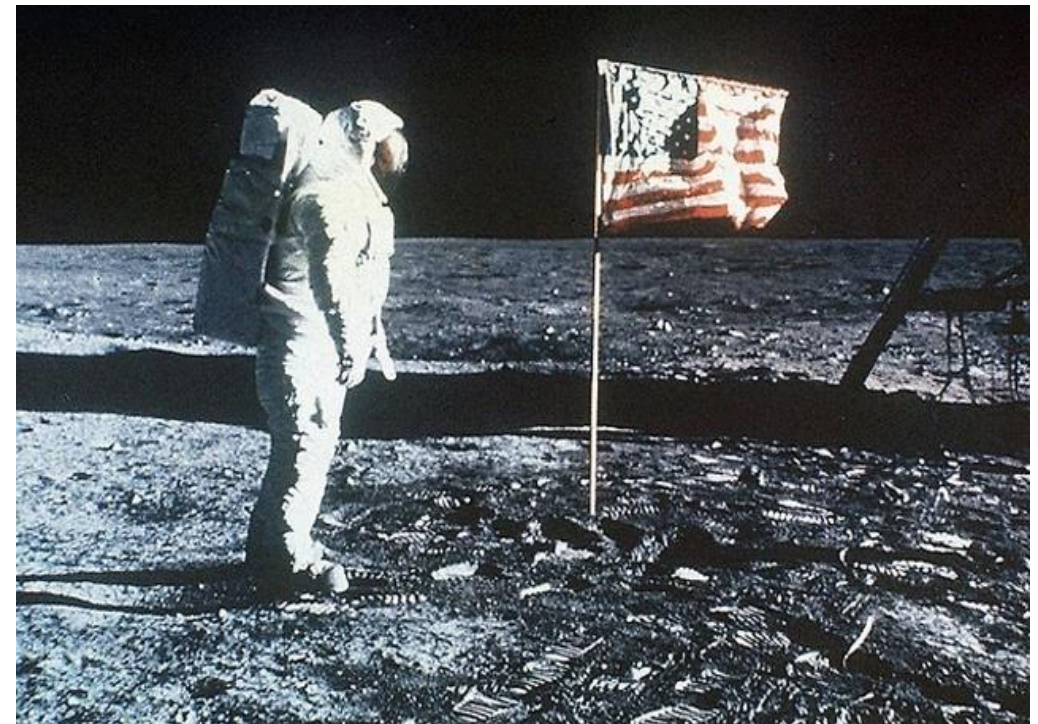


Dine næste skridt

Baby skridt



Giant step for mankind



Sådan får du gang i det - De tre 3er

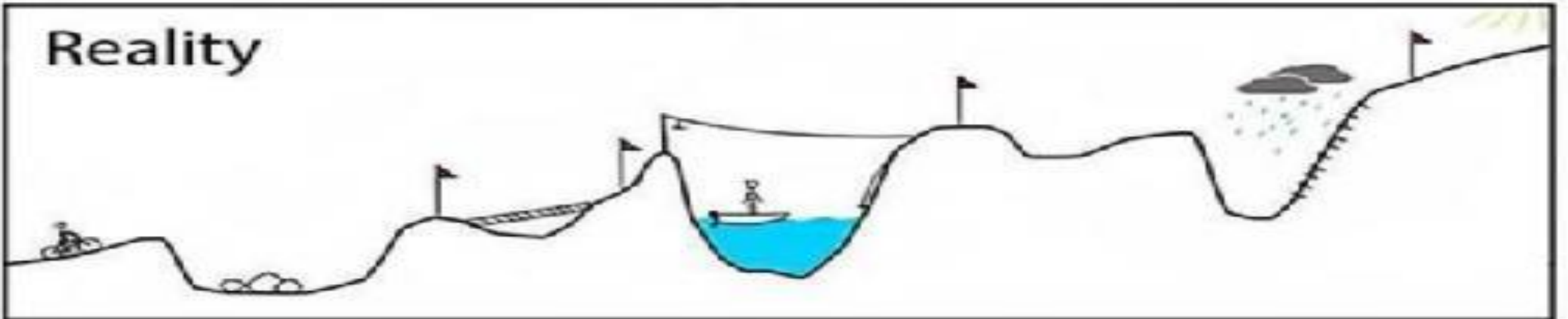
- **3 ting som du vil stoppe med at gøre**
- **3 ting du vil gøre bedre**
- **3 ting du vil starte på**



Your plan



Reality



Tak for opmærksomheden...



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